

CARTELLA STAMPA 20-26 Aprile 2026

Anteprima Milano Design Week 2026

**During Milano Design Week 2026, the urban installation “Milano Design Forest” by Corà returns to the Brera district, once again making wood the star of the city’s urban fabric.**

**From April 20<sup>th</sup> to 26<sup>th</sup>, along Corso Garibaldi, five artistic trees will tell the story of the company’s identity, infusing the iconic district—renowned as a symbol of art and culture—with a powerful and evocative touch of nature.**

At the heart of Milano Design Week 2026, Milano Design Forest: The Trees of the Forest returns once again—an installation through which Corà brings a fragment of nature and wood culture into the city. In Largo La Foppa, between number 86 of Corso Garibaldi and the pedestrian area of the Brera district, the FuoriSalone becomes a stage to tell the company’s story—an expressive balance of technological innovation, artisanal tradition, and sustainable forest management.

#### **“Milano Design Forest: The Trees of the Forest” at Corso Garibaldi 86**

The installation carries a strong ethical message, placing trees at its center—symbols of life and nature’s regeneration, evoking a return to our origins, when nature prevailed around the earliest ancestral shelters.

In cities, the preservation of existing greenery, as well as the urgent need to plant new green spaces, will become increasingly vital in the future. This will require the development of ecological networks capable of safeguarding biodiversity, helping us reconnect with the natural balance we deeply need.

Corà’s tree canopies are crafted using natural finishes that reflect the company’s various parquet and boiserie collections. Horizontal surfaces transform into wall coverings and furniture, creating a seamless stylistic continuity in interior spaces

The dual-sided canopy of each of the five trees presents two distinct design proposals, each accompanied by a descriptive verse dedicated to the product: from iconic collections such as *Wave*, embodying Corà’s most forward-thinking spirit, to *Forever1919*, which reflects its long-standing heritage.

The forest thus becomes a narrative of a family-run company that has surpassed a century of history: within these trees, the seeds of new product offerings are symbolically planted, in a continuous homage to the sustainable management of forests.

#### **Corà Domenico & Figli S.p.A.**

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#### **PARQUET**

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The exhibition path unfolds through several of the company's collections: **Impulso** and **Miraggio**, created in collaboration with the architecture studio Pininfarina; the wooden flooring lines **Wave**, **Fabbrica 4.0**, **Forever1919**, **Genesi**, and **Century**; and finally **Plissé** wall coverings, crafted from engineered wood veneer and designed for the creation of furniture, interior elements, and boiserie.

## **THE NEW FOREST: THE PLANTED SEEDS**

### **1. INNOVATION**

The boundaries between indoors and outdoors have fallen. Flexible spaces give in to the impulse of blending materials through the transition from wood to porcelain stoneware.

Displayed product: IMPULSO Corà by Pininfarina  
European oak flooring CAMARGUE / PERLA BOCCIARDATA porcelain stoneware

### **BEAUTY**

The sinuous shapes of the planks echo the waves of the sea and the ripples of the sand, like a mirage of nature in perfect osmosis between wood and porcelain stoneware

Displayed product: MIRAGGIO Corà by Pininfarina  
European oak flooring CAMARGUE / NOIR DESIR porcelain stoneware

### **2. TRADITION**

The tradition of a floor that recalls its origins and the authenticity of artisanal craftsmanship, creating nature, balance, culture, and memory.

Displayed product: European oak flooring FOREVER 1919\_Sherwood Forest

### **AUTHENTICITY**

The undulating pattern, inspired by unrectified planks laid side by side, mirrors the natural irregularity of the tree trunk's design.

Displayed product: European oak flooring WAVE\_Gray

### **3. PROTECTION**

The forest represents a heritage rich in biodiversity, to be "gathered" and brought into inhabited spaces, preserving the truth of wood and the seed of its native state.

Displayed product: European oak flooring GENESI

### **CULTURE**

The pages of time engrave the planks of a new surface, embedding the essence of history and enhancing the natural patterns gifted by Mother Nature.

Displayed product: European oak flooring CENTURY

#### 4. RETURN

Like a birch forest, the wall—defined by vertical elements—interacts with light as it grazes the surfaces, while shadows glide over the grooves.

Displayed product: Wall covering Plissé

Finishes: Oak and Brown / Walnut and Brown / Teak and Black / Ebony and Black \_ Mood 01

#### PERSPECTIVE

The natural drapery of the fluted texture forms a dynamic pattern that reflects and absorbs light, creating precious and ever-changing atmospheres in four different finishes.

Displayed product: Wall covering Plissé

Finishes: Oak and Brown / Walnut and Brown / Teak and Black / Ebony and Black \_ Mood 02

#### 5. CYCLICITY

The most ecological factory is enclosed in the life cycle of a seed, a tree, wood, and the lived experience of the artifact that regenerates itself.

Displayed product: European oak flooring RIGENERA 'natural oil'

#### ETHICS

From respect for the material arises an ethical choice: allowing wood to express its own natural truth. Mineral salts and plant extracts interact with the tannins of European oak, creating authentic color variations that enhance the wood's grain, imbuing it with shades of gold and silver.

Displayed product: European oak flooring ETHICO\_Cipro Oro

[www.coraparquet.it](http://www.coraparquet.it)

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